



Vera JONES
Speaker · Author · Coach

“NOW I SEE” SIGNATURE KEYNOTE



Vera Jones

is a Motivational Speaker, Author, Communication Coach, 30-year veteran Television and Radio Broadcaster, and Syracuse University Hall-of-Fame Scholar-Athlete. She is most widely known for her veteran women’s basketball analysis and reporting for various networks over the past two decades including ESPN, Fox Sports, Madison Square Garden Network, NBA-TV, and the Big Ten Network. She is also often recognized by her appearance in a Goalcast video with over 47-million views.

Vera is a **Certified Trainer in Workplace Conflict**. She earned her master’s degree from S.U.’s prestigious Newhouse School of Communications where she first developed her interest in the psychology of interpersonal communication. As President of Vera’s VoiceWorks, LLC, and Founder of the **Perseverance Speaker’s Academy**, she passionately pursues her purpose by inspiring and coaching others in various motivational and leadership training forums.



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Vera’s signature story ignites belief that *for every piece of pain there’s a powerful piece of purpose!* Chronicling the daunting emotional and physical challenges her son faced in being diagnosed with a brain tumor and blindness, Vera reveals **critical lessons for resilience, change, and finding significance in the midst of adversity**. Sometimes humorous, always engaging, this single mom brings spiritual and mindset transformation, moving audiences “from Blindness to Breakthrough!” Vera’s passionate presentation was adapted by Goalcast in October 2017, instantly going viral to become one of their most watched videos with over 47-million views and counting! The riveting book, **NOW I SEE: A Journey of Prophecy, Pain, and Purpose** (Oct. 2019) is available to compliment this powerful keynote.

VERA GRACES THE STAGE WITH “E’S” LEAVING AUDIENCES:

ENCOURAGED to cultivate a “winner’s mentality” or positive mindset to overcome life’s inevitable fouls.

EQUIPPED with poignant, relatable strategies for resilience and change such as Vera’s Blind Life and Leadership Lessons and The B.E.N.C.H.

EMPOWERED to “look into the mirror and see if your purpose is staring back.”

ENTHUSED with a greater sense of significance, empathic leadership, and service; to make a boldly positive difference in the lives of our customers, communities, employees, students, teammates....our world!

NOTE: *Now I See* is also available as an interactive breakout session ideal for moving “from Blindness to Breakthrough” during **Covid-19! Vera Jones is an experienced virtual presenter.**



PRICING: \$15,000 (\$10,000 COVID-19 Discounted Virtual Rate and 25% Discount for Bulk Book orders available.)